

**NANO
BUSINESS
2006**

THE OFFICIAL
CONFERENCE
OF THE
NANOBUSINESS
ALLIANCE



NANOBUSINESS 2006
MAY 17 - 19, 2006
NEW YORK MARRIOTT MARQUIS
TIMES SQUARE, NEW YORK

Media Specifications and Due Dates for Print & WEB

Materials and Due Dates:

SPONSORS' MATERIALS:

LOGO:
Vectored EPS formatted logos
MUST be supplied.

COMPANY DESCRIPTION for the
Show Directory:
50-75 words, Management has
the right to edit all descriptions.

SPEAKERS' MATERIALS:

BIO: MSWord or text file

PHOTO: Please send a large
enough photo that will reproduce
well in both print media and web
media. Print requires a high-res
file.

DUE DATES

ATTENDEE BROCHURE Materials
are due Friday, Feb 17, 2006.

SHOW DIRECTORY Materials are
due Monday, April 17, 2006.

WEB materials are updated
weekly. Materials are due when
contracted.

Specifications for Print Media:

DISPLAY DIMENSIONS:

Full page Trim	8 1/2" x 11"
Full page NonBleed/Live Area	7" x 10"
Full Page Bleed	8 3/4" x 11 1/4"
Full page Spread Bleed	17 1/2" x 11 1/4"
Full page Spread NonBleed/Live	15" x 10"
Full page Spread Trim	17" x 11"

LOGOS

- Vectored EPS formatted logos MUST be supplied.

Vectored EPS formatted logos are required for any
signage at the Conference. If you do not provide your
logo in this format, we cannot guarantee that your
logo will appear on signage.

Specifications for Web Media:

BANNER ADS

File Size and Format:
GIF files no larger than 20K

Dimensions (in pixels):
Small: 135 tall x 135 wide
Medium: 135 tall x 290 wide
Large: 90 tall x 465 wide

Animated banners are acceptable but must be
smaller than 20K.

AD SPECIFICATIONS:

- Ad materials to be supplied on CD or emailed if 5 MG
or less to susan@designmonsters.com
- A color proof must accompany your electronic files. If
you choose NOT to send a proof, the publisher cannot be
held responsible for reproduction quality.
- All layout must be Macintosh platform, Press Optimized
PDF; TIF format; EPS format; or Adobe InDesign 2.0 or
Adobe InDesign CS2. All fonts and art must be included.
All files must have bleed if needed and crop marks
- All graphics must be in Macintosh platform Adobe
Photoshop 5.0 or Adobe Illustrator 8.0, saved as eps, tiff
or pdf files with fonts rasterized.
- PDF files that are press optimized are acceptable. Bleed
and crop marks must be included.
- All graphics must be built as CMYK.
- All fonts should be Adobe Post Script and should include
both printer and screen fonts. NO true type fonts will be
accepted.
- All graphics must be 300 dpi or higher.
- Unacceptable programs include but are not limited to:
Corel Draw, Microsoft Publisher, Power Point Microsoft
Word, and Adobe PageMaker.
- Please note that any electronic files that we receive that
do not follow the requirements outlined above will be
subject to production handling fees. Deviation from these
standard guidelines may require additional time or cost,
and/or sacrifice reproduction predictability.
- All other PC files are subject to a conversion fee of
\$150.00.
- FTP: Please call Susan McCaslin at Design Monsters
for instructions if you need to upload your files to your
server or ours.

Send artwork to:
Susan McCaslin
Design Monsters
652 Glenbrook Road, Bldg 3-309, Stamford, CT 06906
e-mail: susan@designmonsters.com
Phone: 203-569-7900